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# SPONSORSHIPS

Use your unique skills to make the world gooder!

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## MISSION AND HISTORY

Our mission at Ruby for Good (RfG) is to deliver specialized software development solutions to nonprofit organizations to bolster their critical missions, build an inclusive technology community, and provide technology-focused educational opportunities to underserved communities.

RfG was founded by Sean Marcia in 2013, to fill the gap created by expensive technology solutions that were not easily accessible by nonprofit organizations serving marginalized communities. His vision was to create open source solutions that could be used by all, driven by an inclusive community of technologists, of all skill levels, while creating educational and career opportunities for contributors from vulnerable communities.

Since 2013, we have harnessed the contributions of over 1,000 volunteer technologists to build efficient solutions for over 150 nonprofit organizations that are serving over 2 million people both nationally and globally. We have also hosted 12 software development conferences, totaling over 1,200 attendees, including 150 scholarship fellows. Our active slack community has over 1,300 members and our newsletter reaches over 2,000 subscribers.

## WHY SPONSOR?

By the very nature of our conference, our attendees are some of the most passionate, connected, and involved in the Ruby community. For companies looking to hire, this is an excellent opportunity to meet and interact professionally and socially with prospective candidates. By sponsoring, you are demonstrating your commitment to your community, open source, and the Ruby community.

# SPONSORSHIP TIERS

**\$6,000**

## **Platinum Sponsorship**

**2 Available**

- Large logo on the conference event page
- Recognition via social media, including from our nonprofits partners
- Name and URL included in email blasts to attendees
- Recognition in the welcome announcements
- Recognition at on-site job fair introduction, including brief pitch during introduction
- Shout out at one mealtime gathering
- Option to pass out swag at the event
- Recommend a nonprofit partner to receive a Ruby for Good tech solution
- Three tickets to attend the conference

**\$4,000**

## **Gold Sponsorship**

**3 Available**

- Large logo on the conference homepage
- Recognition via social media
- Mention at welcome announcements and on-site job fair
- Option to pass out swag at the event
- Recommend a nonprofit partner to receive a Ruby for Good tech solution
- Two tickets to attend the conference

## SPONSORSHIP TIERS

**\$2,000**

### **Silver Sponsorship**

**4 Available**

- Small logo on the conference homepage
- Recognition via social media
- Mention at welcome announcements and on-site job fair
- Option to pass out swag at the event
- One ticket to attend the conference

**\$1,500**

### **Scholarship Sponsorship**

**2 Available**

- Small logo on the conference homepage
- Recognition via social media
- Mention at welcome announcements
- Option to pass out swag at the event
- Option to purchase two tickets at a 20% discount

## CUSTOM SPONSORSHIP PACKAGE

- We will work with you to develop a custom package
- Name and URL included in email blasts to attendees
- Recognition in the welcome announcements, including brief a description your organization
- Recognition via social media, including from our nonprofits partners
- Exclusive opportunity to address the attendees
- Recommend a nonprofit partner to receive a Ruby for Good tech solution
- Four tickets to attend the conference

## OUR SUPPORTERS

We are privileged to partner with the companies below, and many more, *our current and former sponsors*, that trust us and believe in our mission. Let's make the world gooder together! Stand with us.



Find a full list of our supporters on our website: [rubyforgood.org](http://rubyforgood.org).